

# THE INN CREDIBLE

## T-shirt Design Contest



Franklin Inn Mexican Restaurant

Hey Franklin Inn Patrons!

We know that you are ***Innsightful • Inntelligent • Inncredibly Talented • Innventive • Innovative • Innvaluable • Innmaginitive...*** How do you think the next Franklin Inn Mexican Restaurant t-shirt should look? Get the creative juices flowing and send us your best t-shirt design. Details and rules are on the reverse side. Good Luck!

Prize if we use your design:

- Bragging rights
- \$100 Franklin Inn Gift Card
- A t-shirt with your design on it

# Franklin Inn Mexican Restaurant *Inn*credible T-shirt Design Contest

Now thru May 28, 2009

Feel free to email any questions to [wendy@franklininn.net](mailto:wendy@franklininn.net).

*Please don't call the restaurant with questions. Email me directly.*

By submitting your design you agree to the rules/guidelines below.

You can send, drop-off at the Franklin Inn or email your design to:

Wendy Cibula, Inncredible t-shirt Contest  
Franklin Inn Mexican Restaurant, 2313 Rochester Road, Pgh PA 15237  
or [wendy@franklininn.net](mailto:wendy@franklininn.net) (subject line: Inncredible t-shirt contest)

## Format for Submission:

- Free-hand design is fine as long as we can get a high quality reproducible scan from it.
- If you would like to email your submission, please do so as a pc compatible tiff, jpg, or pdf no larger than 5mg (or your email won't go thru). If you are the winner, we will ask you to provide your original design full-size in the appropriate format.
- You can also drop off/or snail mail your electronic file on cd to the address above. Again, it needs to be a pc compatible disk and include a file in a format that I can review (see above) as we'll as the original files.
- Our t-shirt printer prefers electronic files be: **illustrator file (.ai, .eps)** with outlines created on all fonts is best format or second best is a **photoshop file (.psd)** at min. 300 res with all layers included. (no effects drop shadows, glows etc). Designed as spot color not full color photo. It must be high resolution: very clean, crisp and clear; no "fuzzy" or jagged edges.
- This sheet needs to be signed and included with your submission.

## Design requirements:

- Your design should contain a maximum of four colors (but be able to easily convert to b/w)
- The design must fit WITHIN a printable area of: 10" wide x 12" high.
- Your design will be on the FRONT of the shirt, because we will put our logo on the back. Unless you can find a creative way to incorporate Franklin Inn Mexican Restaurant in your design as well.
- We may or may not include our logo depending on your design. If you want to include a logo of your own design, great. It does not have to be our font and our logo. In fact, we'd prefer you to be creative and do something different.
- Your design must include 30 some where (Something like this: celebrating 30 years, 30 years of great food, etc.) since we are now celebrating our 30th anniversary.
- Family-friendly...nothing obscene...we like humor but in good taste please.
- Some suggestions that aren't necessary to the design but might be cool: Characters or icons made from food like a Taco or Hot Pepper Guy. The design could be typographical in nature too. We like humor also. Some words that describe the feel of the Franklin Inn are fresh & homemade food, friendly atmosphere, Mexican, neighborhood restaurant, many years of loyal patrons, review our website if you'd like more background info ([www.franklininn.net](http://www.franklininn.net))
- Since we are not sure what color t-shirt we will use, you can suggest a solid color (s) that you feel will look best for your design.

## Submission Agreement

- All elements have to be your original artwork. No copyright material -For example you can not buy third party clip art to include in your design. By submitting your design you are guaranteeing that it is wholly your design and you hold rights to everything in it.
- If you're under 18, we still want you to participate, but your design must be submitted on your behalf by a parent or guardian.
- Any submitted design becomes the property of the Franklin Inn. We will not return any artwork. We might post finalists' designs online or display in the restaurant.
- Franklin Inn will have all rights to the winning design. By submitting you agree that if your design wins, it can be used by the Franklin Inn on a T-Shirt and other promotional items.
- We reserve the right to make adjustments to the winning design.
- You must submit your design by midnight Monday May 28, 2009.
- Entries will be judged by the staff of The Franklin Inn. In the event of a tie, we'll open up the judging to Franklin Inn patrons who will vote for the preferred design.
- By submitting you are agreeing to all contest rules.

Your Name: \_\_\_\_\_

(Sign & print)

Date: \_\_\_\_\_